



Is your brand dressed in the best?

At **Henrose** Plastics we use a 3 layer co-extruded film for all your milk sachets. We can offer you the very best in:

- Quality
- Reliability
- Lead Times
- Sealability
- Technical Back-up
- Experienced Sales Staff

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HENROSE PLASTICS

HENROSE PLASTICS, 45 years of manufacturing experience, over 100 years of management experience, and over 500 years of shop floor experience.

In 2011, over R10 million was invested in new machinery, and 2012 marks the move to another much larger world class factory site, in which we start the journey of attaining a ISO 22000 rating in the months ahead.

Henrose Plastics has over time become the dominant player in the Eastern Cape and the packaging company of choice, for many blue chip manufacturers operating in the Eastern Cape.

Blue chip Pharmaceutical, Chocolate, Poultry, Fishing, Bottling and major motor industry suppliers, all rely on **Henrose** Plastics for their packaging needs.

Henry and Rosemary Bataille started making narrow tubing 45 years ago for the zipper industry, and this privately owned company, now headed

by the Bataille brothers, Charles and David, had been supplying general packaging from heat shrinkable film, to bags of numerous different sizes.

Two years ago an opportunity arose for **Henrose** Plastics to grow its footprint nationally supplying Milk, Juice and Salt Packaging for Form Fill and Seal Lines nationally, and along with that film has come printed bag requirements, that has provided further opportunity, some to the above producers / packers, and others to completely new clients.

Henrose Management, took a leap of faith, and invested in state of the art machinery, to service this market, and monthly have been making gains, bringing more and more new customers on board using our three layer film recipe.

Trying to find the correct recipe, that would satisfy the milk market was a difficult process, but **Henrose** management listened to what the market needed, and have come up with the winning formula, that

is making more milk packaging packers, come aboard monthly.

The same with juice and salt packers, many of whom rely on the weather to drive demand.

This puts interesting demands on our production capabilities, but we always enjoy the challenge of these situations.

We welcome enquiries, which we will direct to our Eastern and Western Cape representatives, and although we do not have a dedicated representative in Gauteng or KZN yet, what cannot be managed by e-mails, telephone calls or courier systems, will be managed by scheduling a visit from one of our Eastern or Western Cape representatives.

Rest assured we have not built our business relationships to date on one offs, and once onboard, you will wonder why you had not placed your business with us earlier.

Take the leap with us, and start dressing your brand in the best.